



# MYSTICART PICTURES

[WWW.MYSTICARTPICTURES.COM](http://WWW.MYSTICARTPICTURES.COM)  
323.536.9999




## LEADERS IN TALENT-DRIVEN CONTENT

MysticArt Pictures is uniquely positioned in the Entertainment Industry as one of the most innovative, multi-faceted companies of its kind. The foundation of this award-winning company is the unique and innovative approach to fuel stellar talent to a variety of platforms despite the ever-changing times. MysticArt has created a unique virtual workflow that allows for effective online communication and productivity, even when the team is working entirely from home during these unprecedented times. From casting well over 10,000 hours of scripted and unscripted content for broadcast, cable, and premium platforms, to producing television and critically acclaimed films, MysticArt has consistently created opportunities for creative minds to bring simple concepts and innovative ideas and talent to life. CEO and Founder Katy Wallin has a proven track record and a fierce commitment to creating and packaging talent-driven content in every genre of entertainment.

With a full production/casting facility located in a 4-story loft in Universal Plaza, cutting edge technology, and a team of highly creative and passionate professionals, MysticArt has completed series, pilots and presentations for every major streaming, broadcast, and cable network, and has specialized teams dedicated to cater to a wide variety of formats such as game shows, docu-series, relationship, transformational, renovation, social experiments, competition series, celebrity-driven formats, family and children's entertainment, as well as scripted comedy, drama, and films.

- Three decades of experience creating, developing, packaging, and casting talent-driven content
- A growing global database of well over a million people online
- Virtual systems that are secure, efficient, and allow for a productive online workflow
- Satellite offices across the globe
- Talent tracking system that follows and tracks talent and new show ideas
- Proprietary state-of-the-art technology that has been rated as one of the top systems in entertainment
- Full in-house production services



Katy Wallin is the CEO and Founder of the award-winning entertainment company, MysticArt Pictures. She is the creative force behind delivering well over 10,000 hours of scripted and unscripted television for every major broadcast, cable, and premium streaming network, including recent projects with HBO Max, Disney+, Apple, Netflix, Amazon, YouTube, and AwesomenessTV. Katy has spent over two decades creating, developing, and packaging talent-driven content in every genre of entertainment; her vision is to be a global presence in a content-driven economy by utilizing current and emerging technologies, combined with her 25-year track record in identifying talent across platforms. Wallin approaches each new business challenge with her intrinsic flair for innovation, entrepreneurial spirit, creative problem solving, and she is a firm believer that “anything is possible.”

From her beginnings in small-town Eugene, Oregon, Katy’s vision and personal passion for storytelling has helped MysticArt Pictures become a global presence. Katy has discovered and cultivated talent that won over home audiences on some of the most instrumental programs to influence television, including discovering the cast for one of the longest-running television franchises in history, *Power Rangers*. MysticArt has consistently delivered hundreds of hours of content each year, made possible by Katy’s relentless optimism, contagious energy, and mission to bring positive change to people’s lives through entertainment. The MysticArt team is proud to have worked on Netflix’s Emmy-nominated *Tidying Up with Marie Kondo*, Netflix’s recent smash hit *Floor is Lava*, TBS’ 2020 revival of *Wipeout*, Ryan Reynolds’ ABC series *Don’t*, ABC’s hit show *Holey Moley*, *The Big Fib* for Disney+, HBO Max’s *Full Bloom*, and the triumphant reboot of *Extreme Makeover: Home Edition* on HGTV.

As an Executive Producer, Katy utilizes her extensive relationships to build the best package for each project’s success. Katy is partnered with acclaimed showrunner Stephanie Bloch Chambers under their Wallin Chambers Entertainment banner, which aims to create original nonfiction programming with their partners at Lionsgate. They have developed and packaged an extraordinary slate of talent-driven projects, and have set up deals at various networks including Amazon, E!, Bravo, OWN, Lifetime, TBS, YouTube, and Mail Chimp. They are currently producing HBO Max’s upcoming “Crazy Rich Asians” inspired docu-series, *House of Ho*. In addition, the duo also produced Amazon and Pantaya’s hit series, *De Viaje Con Los Derbez*, which features global sensation Eugenio Derbez and his star-studded family, as well as Awesomeness TV’s *Going Garcia*, which features Karina Garcia and her multi-generational family.

In addition to her impressive television accomplishments, Katy is a prolific film producer and has raised private equity to finance and package critically-acclaimed films. Katy has a passion for working on projects that promote positive family values. Her desire to cherish classic literary achievements through the film medium inspired her to produce the time-honored classic *Where the Red Fern Grows*, which stars rock musician Dave Matthews and was distributed by Walt Disney. Katy has also teamed up with writer/director Jeff Probst to produce the critically-acclaimed film *Finder’s Fee*, starring iconic actor James Earl Jones, the late Oscar-nominated actor Robert Forster, Erik Palladino, Matthew Lillard, and Ryan Reynolds. Wallin and Probst teamed up again to produce the coming-of-age drama *KISS ME*, starring Sarah Bolger, Emily Osment, John Corbett, Jenna Fischer, Rita Wilson and Missi Pyle.

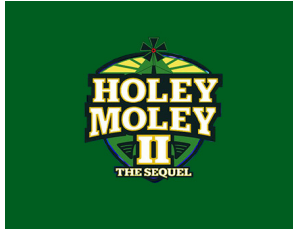
Her superior work in the Motion Picture and Television Industry has been featured on Entertainment Tonight, Access Hollywood, Extra, Entertainment Weekly, The Hollywood Reporter, Variety, People Magazine, LA Times, and the New York Times. She has served as the Vice President of the Casting Society of America, and co-founded the Women’s Image Network; a non-profit organization which offers development money to those who create projects that depict women in a positive light.

By challenging herself and her team to attain excellence, Katy has been paramount in influencing the entertainment industry, and strives to mold the future of television with each new business venture.



MysticArt is headquartered in a 4-story loft in Universal Plaza. It is an open, creative space with a modern and home-y feel, which is perfect for the MysticArt team.

# THE WORK



HOLEY MOLEY  
ABC/Eureka



FLOOR IS LAVA  
Netflix



TIDYING UP WITH MARIE KONDO  
NETFLIX/The Jackal Group



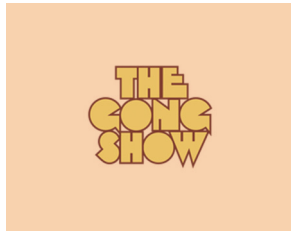
DOUBLE DARE  
NICKELODEON/FremantleMedia



EXTREME MAKEOVER  
HGTV/Endemol



GIRLS SOCCER PROJECT  
Hello Sunshine



THE GONG SHOW  
ABC/Sony



DON'T  
ABC



DR. 90210  
E!eOne



WIPEOUT  
ABC/Endemol



WHAT THE FIT  
YOUTUBE/Pulse Creative



THE BIG FIB  
Disney+



ELLEN'S DESIGN CHALLENGE  
HGTV/A. Smith & Co



CELEBRITY WIFE SWAP  
ABC/Zodiak USA



MEET THE PUTMANS  
TLC/MysticArt Pictures &  
Discovery Studios



TOP ELF  
Nickelodeon



PROJECT RUNWAY JUNIOR  
LIFETIME/The Weinstein Company



KISS ME  
MysticArt Pictures



DANCE MOMS  
LIFETIME/Collins Ave



FINDER'S FEE  
MysticArt Pictures